

#Hindness #AnimalLover #AnimalWelfare #HumaneEducation #HumanAnimalBond #Adopt #Foster HumaneEducation Videos now streaming for Free: www.com/lathamfoundation/portfolios



The Latham Foundation for the Promotion of Humane Education created an online campaign posting messages of kindness.



The Latham Foundation

Published by Tula Asselanis ② · April 14 · ③

Pet Care Planning in a Pandemic

Emergency situations can happen anytime, but now more than ever it's important to make sure your beloved pets will be cared for if you are ill at home with the COVID-19 virus, or hospitalized.



We gave heartfelt information to be helpful in our Facebook and Instagram posts.



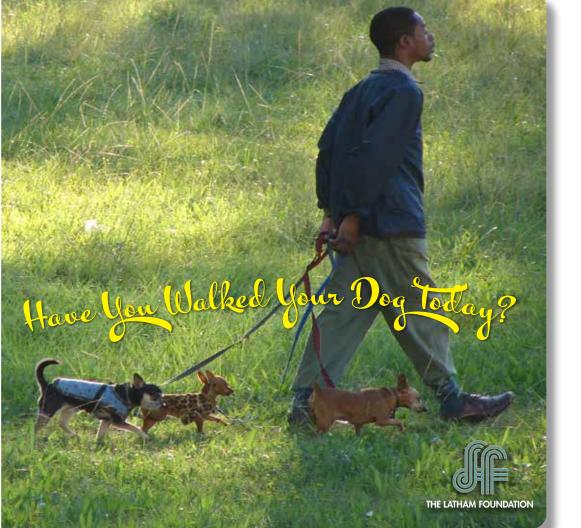
In observance of humane 'holidays' we used compelling imagery, mostly donated by talented photographers.



Send us your a picture of your cat at work and we'll post the bosses! #BringYourCatToWorkDay #Kindness #AnimalLover #HumaneEducation #HumanAnimalBond



Relatable messaging and #hashtags engaged more people on humane subject matters.



The campaign encouraged healthy and responsible pet guardianship.

#ThankYouForYourService #VeteransDay #AssistanceDogWeek #HumaneEducation #HumanAnimalBond #Respect #Kindness #AnimalLover #AnimalWelfare #PTSD



We honored special people, holidays, and the healing power of the Human-Animal bond.



Safety issues were addressed with informational links.

Family Violence Can Also Incude Pets.

To get more info on the LINK: www.nationallinkcoalition.org





The Latham Foundation

Published by Tula Asselanis ② · June 26 · ③

#TakeYourDogToWork #Kindness #AnimalLover #WeLovePets #HumaneEducation #HumanAnimalBond

Midge & Sue watch 'Best Dog Ever' https://vimeo.com/281391817



We increased our online audience, awareness, and traffic to our extensive Vimeo video library.



#Kindness #AnimalLover #AnimalWelfare #HumaneEducation #HumanAnimalBond #At Home #WeLovePets
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Most importantly, this campaign offered our audience (and staff!) moments of kindness and joy through this difficult time!























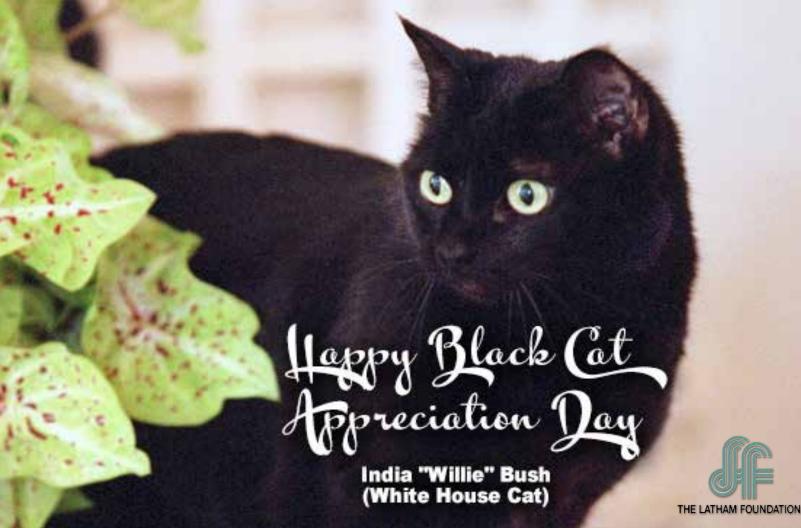














This Memorial Day We Honor Att Our Warriors







Juge Thanks to Veterinarians of all Veterinary Medicine Service Providers for your Unselfish Work during the COVID-19 crisis. THE LATHAM FOUNDATION

Dog Training is for Smart People.







#NationalMuttDay #AnimalLover #Kindness #HumaneEducation #HumanAnimalBond Humane Education Videos now streaming for Free: vimeo.com/lathamfoundation/portfolios









Domestic violence can also include the family pet.







