The Latham Foundation for the Promotion of Humane Education created an online campaign posting messages of kindness.
We gave heartfelt information to be helpful in our Facebook and Instagram posts.

Pet Care Planning in a Pandemic

Emergency situations can happen anytime, but now more than ever it’s important to make sure your beloved pets will be cared for if you are ill at home with the COVID-19 virus, or hospitalized.
In observance of humane ‘holidays’ we used compelling imagery, mostly donated by talented photographers.
Who's the Boss?

Send us your a picture of your cat at work and we'll post the bosses!

#BringYourCatToWorkDay #Kindness #AnimalLover #HumaneEducation #HumanAnimalBond

Relatable messaging and #hashtags engaged more people on humane subject matters.
Have You Walked Your Dog Today?

The campaign encouraged healthy and responsible pet guardianship.
We honored special people, holidays, and the healing power of the Human-Animal bond.
Safety issues were addressed with informational links.
We increased our online audience, awareness, and traffic to our extensive Vimeo video library.
Most importantly, this campaign offered our audience (and staff!) moments of kindness and joy through this difficult time!
Human-Animal-Kindness
Works Both Ways
Kindness—Pay it Forward
Do You Love Horses?
Spread Some Kindness
You may have already been doing it but today is officially Bring Your Cat to Work Day!
Want to Learn More About Animals?
Are You Wild About Wildlife?
How Animals Can Help Us Heal
Inmates Train Assistance Dogs! See How it's Done
Celebrate Spoil Your Dog Day
Happy Mutt Day!
Sorry, it's Take Your Cat to the Vet Day
Relax! It's Work Like a Dog Day!
Happy Black Cat Appreciation Day

India "Willie" Bush (White House Cat)
Happy Father's Day!

Pass it Down...
This Memorial Day
We Honor
All Our Warriors
Huge Thanks to Veterinarians & all Veterinary Medicine Service Providers for your Unselfish Work during the COVID-19 crisis.
Dog Training is for Smart People.

Please be kind to your dog and neighbors. Enroll in a Canine Good Citizen class at your local SPCA.

THE LATHAM FOUNDATION
Please Take Good Care
Happy Mutt Day!

#NationalMuttDay #AnimalLover #Kindness #HumaneEducation #HumanAnimalBond
Humane Education Videos now streaming for Free: vimeo.com/lathamfoundation/portfolios
Your Kindness Will Help Clear the Shelters.
Loving Animals From Afar
You Can't Cuddle a Lizard, But You Can Love Them
Domestic violence can also include the family pet.
Have you hugged your cat today?
Sit, Stay, Your Therapist is Here
Peace On Earth

Kindness To All!